



# ROKSANA RUNDEVA

Creative Media Student

Seeking a challenging Marketing Internship position to leverage my skills in digital marketing, social media, and market research to contribute effectively to a dynamic marketing team.

## CONTACT

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📍 Leer, Germany

🌐 roksanarundeva.github.io

## SKILLS

- Creative thinking and problem-solving abilities
- Ability to work in a team and independently
- Excellent communication and commercial skills
- Skilled in Canva for impactful marketing visuals.
- Driving license category B

## EXPERIENCE

### Store Associate, Lidl

May 2022 - present

- Handled transactions, assisted customers, and maintained store cleanliness.
- Collaborated for organization and contributed ideas in team meetings for better store operations and customer satisfaction.

### University projects

2021 - present

- Produced impactful posters for enhanced brand visibility and messaging.
- Contributed to crafting strategic trade journals targeting specific audiences.
- Authored engaging articles on diverse topics.
- Crafted persuasive business proposal.

## **EDUCATION BACKGROUND**

### **SPECIALIZED HIGH SCHOOL OF NATURAL SCIENCES AND MATHEMATICS "DOBRI P. CHINTULOV"**

2016 - 2021

- Specialty Mathematics with English language and Computer science
- Class representative on the student council

### **HANZE UNIVERSITY OF APPLIED SCIENCE**

2021 - present

- Creative media and game technologies

## **LANGUAGE PROFICIENCY**

### **DigComp**

May 2019

- Certificate for independent level of proficiency in digital competences under the European Reference Framework for Assessment

### **Cambridge First Certificate in English (FCE)**

May 2021

- Proficiency Level: B2

### **Master Up Your English Minor**

September 2023 - January 2024

- CEFR Level: C1